

VITAE
Mara Beth Adelman, Ph.D.

Seattle University, Department of Communication
900 Broadway, Seattle, WA 98122

Office: 206-398-4316

Home: 206-324-8042

E-mail: mara@seattleu.edu

EDUCATION

- 1986 ***Ph.D., Department of Speech Communication***
University of Washington, Seattle, Washington
- Areas of Concentration:*** Organizational Communication
Cross-Cultural Communication
Interpersonal Communication
- 1980 ***M.A., Department of Speech Communication***
California State University, San Diego, California
- 1975 ***Teaching Credential, Speech Communication***
University of California, Los Angeles
- Minor:*** English as a Second Language (ESL)
- 1972 ***B.A. Department of Speech Communication***
University of California, Los Angeles
-

TEACHING

- 1994-Present **Assistant & Associate Professor of Communication**
Seattle University, Seattle, Washington
- Fall 2001 **Associate Professor, Department of Sociology**
KOC University, Istanbul, Turkey
- Fall 1997 **Assistant Professor of Communication - Semester-at-Sea**
University of Pittsburgh, Pittsburgh, Pennsylvania
- 1994-1993 **Visiting Professor of Foreign Languages**
Shanghai Second Institute of Education, Shanghai, China
- 1986-1993 **Assistant Professor of Communication Studies**
Northwestern University, Chicago, Illinois
- Fall 1988 **Visiting Professor of Communication**
University of Iowa, Iowa City, Iowa
-

COURSES TAUGHT:

Seattle University:

- Dynamics of Communication
- Interpersonal Communication
- Organizational Communication
- Cross-cultural Communication
- Communication and Well-being
- Foundations of Community
- The Sojourn (Elderhostel)
- Study Abroad: China
- Internship
- Restorative Solitude

Northwestern University:

- Theories of Organizational Communication
 - Research in Organizational Communication
 - Field Study in Organizational Communication:
 - Communication and Well-being
 - Adaptation to New Environments: Socialization, Relocation, Acculturation
 - Seminar on Communication and Well-being
-

RESEARCH

Research Interests:

- Social support systems & AIDS
- Communication and community development
- Intercultural communication
- Cross-cultural adaptation/expatriation
- Service industry and interpersonal communication
- Communication networks
- Restorative Solitude

PUBLICATIONS

BOOKS

- 1997 Adelman, M. & Frey, L., The Fragile Community. Lawrence Erlbaum Publishers.
- Winner of the 1998 National Jesuit Book Award.
 - Winner of the 1998 Applied Communication Award, National Communication Association.
- 1993 Levine, D., & Adelman, M. Beyond language: Cross-cultural communication for English as a second language (2nd ed.). Englewood Cliffs, NJ: Prentice-Hall. (80% revision)
- 1987 Albrecht, T., Adelman, M., & Associates. Communicating social support. Newbury Park, CA: Sage.
- 1982 Levine, D., & Adelman, M. Beyond language: Intercultural communication for English as a second language. Englewood Cliffs, NJ: Prentice-Hall.
 ---Reprinted, World Publishing Corp., Beijing, China, 1988
 ---Reprinted, Kanseido Publishers, Tokyo, Japan, 1986.

ARTICLES

- 2009 Jha, S., & Adelman, M. **Looking for love in all the white places: A Study of Skin Color Preferences on Indian Matrimonial and Mate-Seeking Websites.** Southeast Asian Film and Media Studies. Publication details forthcoming.
- 2000 Frey, L.R. , Adelman, M.B., Flint, L. J., & Query, J. L.. **Weaving meanings together in an AIDS residence: Communicative practices, perceived health outcomes, and the symbolic construction of community.** Journal of Health Communication.
- 1994 Adelman, M., Frey, L. R., & Budz, T. **Creating community: Organizational phases and communication practices in residential facilities.** Journal of Long-Term Care Administration, 22(2), 4-7.
- 1992 Adelman, M. **Sustaining passion: Eroticism and safe-sex talk.** Archives of Sexual Behavior, 21, 481-494.
- 1992 Ahuvia, A., & Adelman, M. **Formal intermediaries in the marriage market: A typology and review.** Journal of Marriage and the Family, 54, 452-463.
- 1991 Adelman, M., & Ahuvia, A. **Mediated channels for mate seeking: A solution to involuntary singlehood?** Critical Studies in Mass Communication, 8, 273-289.

PUBLICATIONS (Continued)
ARTICLES

- 1991 Adelman, M. ***Play and incongruity: Framing safe-sex talk.*** Health Communication, 3, 139-155.
- 1990 Adelman, M. ***Social support and AIDS.*** Journal for AIDS and Public Policy, 4, 31-39.
- 1988 Adelman, M. ***Cross-cultural adjustment: A theoretical perspective on social support.*** International Journal of Intercultural Relations, 12, 183-204.
- 1986 Adelman, M., & Siemon, M. ***Communicating the relational shift: Separation among adult twins.*** American Journal of Psychotherapy, 1, 96-109.
- 1985 Adelman, M., & LaFayette, P. ***Life threatening illness and the employee--implications for managers.*** Pacific Northwest Executive, 1, 18-21.
- 1984 Albrecht, T., & Adelman, M. ***Social support and life stress: New directions for communication research.*** Human Communication Research, 11, 3-32.
- 1983 Parks, M. R., & Adelman, M. ***Communication networks and the development of romantic relationships.*** Human Communication Research, 10, 55-79.
- 1981 Adelman, M., & Lustig, R. ***Intercultural communication problems as perceived by Saudi Arabian and American managers.*** International Journal for Intercultural Relations, 5, 349-363.

BOOK CHAPTERS

- Forthcoming Ahuvia, A. C., M. Adelman and E. Izberk-Bilgin. ***Commercial Channels for Mate Seeking and Dating.*** In H. T. Reis & S. Sprecher (Eds.). Encyclopedia of Human Relationships, Thousand Oaks, CA: Sage. Publication details TBA.
- 2001 Adelman, M. B. & Frey, L.R. ***Untold Tales From the Field.*** In S.L. Herndon & G. L. Kreps (Eds.). Qualitative Research: Applications in Organizational Life. (pp. 205-226). Cresskill, NJ: Hampton Press, Inc.
- 1998 Frey, L.R, Query, Jr., Flint, L.J., & Adelman, M.B. ***Living Together With AIDS: Social Support Processes in a Residential Facility.*** In V.J. Derlega & A.P. Barbee (Eds.) HIV & Social Interaction, (pp.129-146).
- 1994 Adelman, M., & Frey, L. R. ***The pilgrim must embark: Creating and sustaining community in a residential facility for persons living with AIDS.*** In L. R. Frey (Ed.), Group communication in context: Studies of natural groups (pp. 3-22). Hillsdale, NJ: Lawrence Erlbaum Associates.

PUBLICATIONS (Continued)**BOOK CHAPTERS**

- 1994 Adelman, M., Ahuvia, A., & Goodwin, C. ***Beyond smiling: Social support and the service provider***. In R. Rust & R. Oliver (Eds.), Service Quality: New Directions in Theory and Practice (pp. 138-170). Newbury Park, CA: Sage.
- 1993 Adelman, M., & Ahuvia, A. ***Market metaphors for meeting mates***. In J. A. Costa & R. W. Belk (Eds.), Research in Consumer Behavior (Vol. 6, pp. 55-84). London, England: JAI Press.
- 1993 Frey, L. R., & Adelman, M. ***Building community life: Understanding individual, group, and organizational processes***. In S. J. Miller, K. I. Ward, B. Rybicki (Eds.), Handbook for assisted living (pp. 31-39). Chicago: Bonaventure House.
- 1992 Adelman, M. ***Healthy passions: Safe sex and play***. In T. Edgar, M. A. Fitzpatrick, & V. Freimuth (Eds.), AIDS: A communication perspective (pp. 69-89). Hillsdale, NJ: Lawrence Erlbaum Associates.
- 1991 Adelman, M. ***Rituals of adversity and re-membering: The role of possessions for persons and community living with AIDS***. In J. Sherry & B. Sternthal (Eds.), Advances in consumer research (Vol. 19, pp. 401-403). Provo, UT: Association for Consumer Research.
- 1991 Bernard, A., Adelman, M., & Schroeder, J. ***Two views on the consumption of mating and dating***. In R. H. Holman & M. R. Solomon (Eds.), Advances in consumer research (Vol. 18, pp. 532-537). Provo, UT: Association for Consumer Research.
- 1989 Adelman, M., & Bankoff, E. ***Finding, attracting, and matching***. In R. Burnett (Ed.), Intimacy (pp. 30-39). Topsfield, MA: Salem House Publishers.
- 1989 Adelman, M., & Bankoff, E. ***Lifespan concerns: Implications for aging singles***. In N. Coupland, H. Giles, & J. Wiemann (Eds.), Communication, health and the elderly (pp. 64-91). Manchester, England: Manchester University Press.

BOOK REVIEWS/INTRODUCTIONS

- 2000 Adelman, M. Power in the blood. Journal of Language and Social Psychology, 19, 1, 151-154.
- 1996 Adelman, M. & Frey, L. Community Building: Values for a sustainable future, Leonard Jason, Greenwood Publishing Group.
- 1993 Adelman, M. AIDS and the hospice community. Contemporary Psychology, 38, 524.
- 1992 Adelman, M. Life, liberty and the pursuit of health care: Multi-disciplinary perspectives on sustaining health in later life. Contemporary Psychology, 37, 122.

PRODUCTIONS**VIDEO**

- 2003 Adelman, M. (Producer). Notes from an Internet Sex Worker. Seattle University. Presented at NCA Annual Conference, 2002
- 2000 Shaw, M. & Adelman, M. (Producers and Director). Beyond Consumption: Retail at the Edge., Seattle University,
- 1991 Adelman, M., Shultz, P. (Producers), & Moytl, H. D. (Director). The pilgrim must embark: Living in community. Annandale, VA: Speech Communication Association's Applied Communication Series. (Shown on WTTW-Chicago [PBS affiliate], January 15 & 21, 1994. (Reviewed in Health Communication, 1992, 4, 323-325; and Communication Education, 1994, 43, 70).
- 1988 Adelman, M. (Producer), Moytl, H. D., (Technical Director), & Downs, D., (Acting Direction). Safe-sex talk. (Reviewed in Sex Education & Therapy, 1990, 16; and Health Communication, 1992, 4, 79-81).

PUBLIC SCHOLARSHIP

- 2008 Adelman, M. Restorative Solitude in Our Lives, Vallarta Tribune, Puerto Vallarta, Mexico, October 26-November 11, 2008, 603, 10.
- 2008 Adelman, M. Dating and Mate Selection in the 21st Century. Vallarta Tribune, Puerto Vallarta, Mexico, November 2-8, 2008, 604, 33.

HONORS AND RESEARCH AWARDS

- 2003 Jesuit Mission Fund. \$4 ,790.00 to develop a service-learning study abroad program in Vietnam, Laos, and Cambodia.
- 2002 Summer Fellowship Award for Research, Seattle University.
- 1998 Applied Communication Award , National Communication Association
- 1998 National Jesuit Book Award, Alpha Sigma Nu
- 1995 Summer Fellowship Award for Research, Seattle University
- 1993 Faculty Honor Roll, Student Award for Best Teacher in the Department of Communication, Northwester University
- 1988 Fulbright International Colloquium. One of ten U.S. scholars invited to present at the conference on "Communication, Health, and the Elderly" in Wales
- 1987 Charles Redding Award for the Outstanding Dissertation in Organizational Communication. Awarded by the Organizational Communication Division at the International Communication Association Convention, Montreal, Canada
- 1986 Interculturalist Award for Outstanding Contribution to Intercultural Communication, Society for Intercultural Education, Training and Research Conference, Amsterdam
- 1984 "Top Three" Research Award, presented by the Health Communication Division at the International Communication Association Convention, San Francisco

SERVICE HIGHLIGHTS

- 2005, July Invited speaker to the JASPA Conference (held every five years), Fordham University, New York. "Creating Third Spaces in Academe: The Salon Model" This talk was adapted for a presentation for the SU Board of Trustees and SU Board of Regents.
- 2002-Present Director, Academic Salons. Designed and implemented a salon model based on a social justice theme.
"Sexual Justice" 58 Salons (2003-2004)
"Consumption & Poverty" 72 Salons (2004-2005)
"The Body: Site of Oppression & Liberation, 78 Salons (2005-2006)

SERVICE HIGHLIGHTS (*Continued*)

- 1997-2002 Designed and directed “Professional Develop Nights” for 6-8 Departments in the College of Arts & Sciences. Each 3-hour workshop is custom-tailored to the professional needs of the discipline
- 2002-2003 Designed and implemented the “Etiquette Seminar & Dinner” for the College of Arts & Sciences.
- 2000-2005 Serve on the University Rank and Tenure committee
- 2000-present Serve as a reviewer for “Journal of Applied Communication Research”
“Western Journal of Communication”

ADDITIONAL WORK

- 2007-present Solitude Course Website <http://solitudecourse.com/>
- 2008 Adelman, M. *Tales of an Obit Maker*, Seattle Post—Intelligencer. August 31, 2008.
http://seattlepi.nwsourc.com/opinion/377230_firstperson01.html
- 2007 Adelman, M. *Salon Sessions Drawing Students*, Seattle Post-Intelligencer. February 16, 2007.
http://seattletimes.nwsourc.com/html/localnews/2003574760_solitude16m.html
- 2004 Adelman, M. *Could You Make It Without Media for 4 Days?*, Seattle Times. September 30, 2004.
http://seattlepi.nwsourc.com/opinion/192995_salon30.html
- 2004 Adelman, M. *Touchy topic of sex is out in the open at Sesattle U.*, Seattle Times. March 2, 2004.
<http://community.seattletimes.nwsourc.com/archive/?date=20040302&slug=seattleusex02m>

Conference Presentations available upon request.